

# The future will demand more of your business.

### So demand more of your network.

Fast-forward a couple of years. Demand for bandwidth is skyrocketing. Security threats are relentless and getting smarter by the day.

Customer, employee, and visitor expectations are exploding. They're calling the shots, refusing to settle for anything less than what they want.

You need a network that can outsmart any challenge the future throws at you. Your digital transformation needs to accelerate now just to keep pace with what's to come.

You need the networking solution that'll help you keep pace with the changing world: Managed SD-WAN from BT.



# What do we mean by SD-WAN?

A software defined wide area network is much more than just a network solution.

#### SD-WAN puts you in control

It constantly analyses and prioritises network traffic, so critical applications and services get priority. And you'll have real-time views of all your applications, users and devices.

### SD-WAN helps you embrace new technology without missing a beat

In a fast-moving environment, it pays to be agile, flexible, and creative. With SD-WAN, you can deploy new applications at scale and give your customers a better experience, without straining your network.

#### SD-WAN gives you actionable insights

Compelling data-driven insights will help you see through complexity with clarity, so you can make smarter decisions.

### SD-WAN can put you ahead of your competition

- work fast, no matter how many devices are on the go
- see what's happening across your whole network
- dig into the detail, make data-driven decisions
- set up new sites with minimal fuss
- adopt new technologies with confidence
- react fast to cyber threats
- deliver the ultimate customer service across all channels



## See everything. Stay secure. Achieve more.

## How SD-WAN can transform your business.

#### Propel your business with insight

Our SD-WAN solution packs a powerful analytics punch.

Analyse your traffic and prioritise how you use it. Make smarter investment decisions. Highlight your pinch points. Capturing application traffic, sensor feedback and device data, our advanced analytics deliver the insights you need to direct your digital transformation and propel your business.

#### Keep things safe and secure

Respond fast to security risks and automate updates across all sites, devices and platforms. So you're always one step ahead of cyber threats.

### We take care of the network, you take care of business

With our fully managed SD-WAN, you'll have a dedicated project management team to get you set up. Then it's over to our UK-based operation centres to keep a proactive eye on your network, giving you support and guidance whenever you need it, 24/7. And as we run a single service desk for all of our solutions, you only need to call one number to reach us.

#### A network built to compete

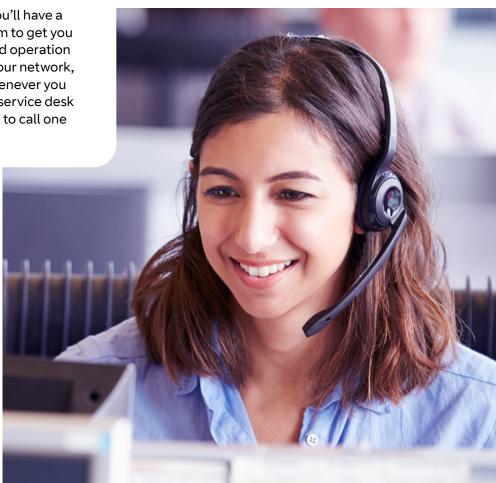
Don't leave speed to the start-ups. Managed SD-WAN will accelerate your digital transformation and help you compete with even the most nimble companies, whatever your size. Set up new sites faster, give your customers a better digital experience, and adopt new cloud technology without fear of your network buckling.

#### See the big picture. (And the small one.)

Log into our portal to see what's happening across your whole network or zoom in on specific details. We'll monitor your network performance to make sure you can react faster, work smarter and be at your best in the moments that matter. It's all part of our managed service.

#### Power to your people

Your people are using multiple devices and connecting like never before. Improve their connectivity, prioritise their critical applications, and give them a seamless experience across your estate, however they choose to connect.



# Leave the heavy lifting to us.

We know that all organisations are different. That's why we design our managed service around you, and your individual needs. From solution design, delivery and set up, to day-to-day proactive monitoring and network management, we'll partner with you every step of the way.



#### A team that runs like clockwork

You'll get a dedicated team with a project manager, getting you what you need on time and on budget. They'll handle the switch to your new solution. Our UK-based operation centres will be on hand for round-the-clock support. And we'll review your service with you regularly, checking everything's working as promised and helping you plan for the future.

#### One size never fits all

You might be a manufacturer with 100 people. Or a public sector institution with tens of thousands. Our Managed Services team support over 2,500 businesses of all shapes and sizes. So we've got the experience to tailor every step to you: the set-up, the service you get along the way, and any upgrades or flex you need down the line. All on a model that fits your budget.

#### Leave it to the experts

There's no need to invest in building up your own expertise when you can count on ours. Our ITIL-accredited specialists have everything you need: in-depth product knowledge, expert support skills, and the experience to manage a global network. So your people can use their expertise to give your customers the best possible experience.

#### Stay secure. Stay connected

We'll work closely with you to design a solution that matches your security policies. And we'll help you make sure it's working like it should – with analytics, regular service reviews, and engineers just a call away for first, second or third-line support if you need it.

### Meraki and Cisco Managed SD-WAN.

#### What's the difference?

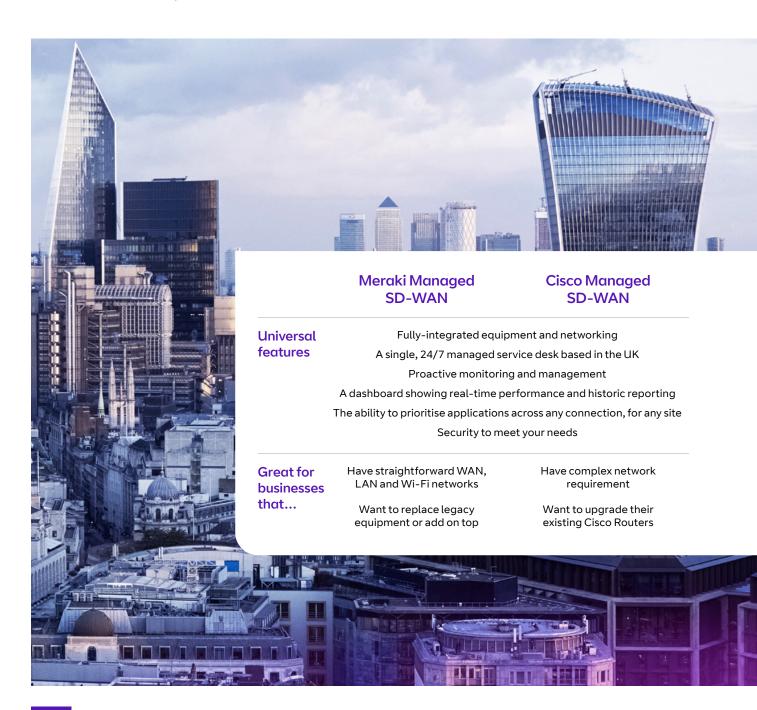
Forget juggling multiple vendors and budgets. Our partnerships with Meraki and Cisco mean you get market-leading solutions and an end-to-end managed service, wrapped up in a single solution.

#### Meraki SD-WAN

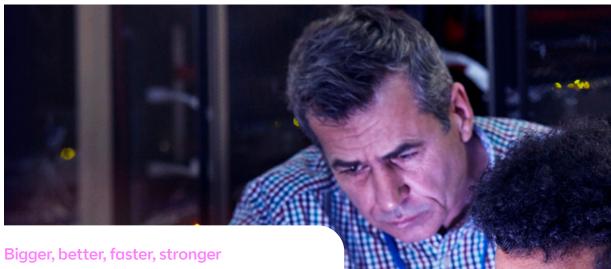
This is ideal for organisations with straightforward WAN, LAN and wi-fi networks. It can replace legacy equipment, or we can layer it on top.

#### Cisco SD-WAN

This is for organisations with more complex network demands (and those that want to upgrade existing Cisco routers). Maybe you're running data-heavy applications and need to segment the network to maintain data integrity and network security? Or you're managing multiple user groups with unique requirements?



### Why BT?



Wider network coverage, bigger bandwidth capacity, greater resilience. Rely on the strength of our network to back your business all the way – 4G, 5G, and connectivity options with speeds up to 10Gbps.

#### **Proactive protection**

3,000 cyber security experts monitor our networks, analysing trends to stay ahead of threats. They block 4,000 attacks a day for government, military and emergency services. And they're looking after your network, too.

#### Round-the-clock, UK-based support

You'll have a dedicated project management team to get you set up, then it's over to our UK-based operation centres to keep a keen, proactive eye on your network, giving you support and guidance whenever you need it, 24/7.

#### Friends in high places

We partner with Meraki and Cisco to give you the world's leading SD-WAN technology. Combine that with the power of our network and people, and you've got the best possible solution for your organisation, however demanding it is.

#### We're fuelling the future of UK business

We're investing £10 billion in new technologies over the next five years. And that includes world-leading research and innovations in all types of networks and cloud solutions. So whatever's round the corner, we're ready for it.



Find out more about SD-WAN, the network for smart businesses

Visit bt.com/business/intelligentconnectivity

Contact your account manager or call **0800 917 5806** to find out more



#### Offices worldwide

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