

Sponsorship Opportunities

With face to face events currently unable to take place Waterfront Conference Company's virtual conferences offer you a unique opportunity to showcase your services, raise your profile and network with a targeted, engaged audience of senior industry leaders and decision makers.

We offer a range of different virtual sponsorship packages that can all be tailored to meet your current objectives. All of our packages provide you pre and post event benefits in addition to your visibility on the day.

Waterfront's virtual conference software provides you with maximum visibility as a sponsor or exhibitor, with the option to add downloadable material, the opportunity for attendees to arrange 1:1 or group meetings with you, as well as other networking features.

Packages available:

Speaking sponsor

- **Bespoke speaking session on the agenda** – agreed in advance with conference producer
- **Brand visibility** – company logo included on all conference marketing and event website, listed as a speaker on website and biography included
- **Promotion across social media channels** – including opportunity to record video content that will be used pre and post event
- **Thought leadership** – demonstrate your knowledge with written or video content shared ahead of the conference
- **Delegate places** to attend the event
- **20% discount on additional places** for colleagues and contacts

Exhibition

- **Virtual exhibition stand** - with limited events happening, reach a wider audience with a stand in the virtual exhibition area. This includes links to your website, downloadable material, ability for viewers to enquire/arrange video calls directly. This is in a clearly marked section of the website and networking and time to visit the exhibition is built into the agenda
- **Analytics** on who has visited your stand online and downloaded information – **demonstrate engagement**

- **Networking** - ability for you, and attendees, to arrange **1:1 meetings** to show case your services
- **Connect with anyone who is attending** - send chat messages and arrange calls to those at the event and joining virtually
- **Downloadable collateral** – add your marketing information to your virtual exhibition stand to be viewed and downloaded by attendees
- **Brand visibility** – company logo included on all conference marketing and event website
- Promotion of your involvement across **social media channels**
- 2 x attendees to join the event and manage the virtual stand

Bespoke webinars

- Host a webinar on a **topic of your choice**
- Speak on a panel alongside **industry leaders**
- **Branding** on conference website and emails
- **All webinar logistics and marketing arranged for you** – the webinar will be marketed to our extensive database