



TRANSFORMATION

THE RISE OF SUPPLY CHAIN

Business Case for Attending

We have prepared some benefits of attendance that you can include in your report, and helpful tips that will ensure you highlight the importance of your conference attendance for your organization.

Knowledge is Power

With the growing complexity of today's supply chain sector and the rapid evolution of technology, it is now more important than ever to move from a cost orientation towards a more strategic approach. Don't be caught without a strategy for the future of your organization as it pertains to:

- Transformational Technologies
- NAFTA and International Trade
- Compliance
- Procurement Systems Integration
- Artificial Intelligence (AI)
- Sustainability
- Diversity

All company assets require maintenance and enhancements - you are no different. Just as there are resources committed to maintaining and enhancing other assets, human capital requires investment and maintenance to ensure optimal performance.

- **Multiply the ROI** - Not only will you learn at the conference, but you can share what you've learned with your colleagues when you return and accelerate the impact.
- **Address the Most Important Challenges in your Business** - Consult with your team to determine which sessions they see as critical to attend, to ensure you are able to address your department's most important challenges.
- **Less Outsourcing** – Staying abreast of trends and issues allows for inhouse talent optimization, and less need to outsource.
- **Maximize the Learning** – Co-ordinate with other colleagues attending to spread out between simultaneous sessions and cover a broader spectrum of topics.
- **Connect Directly** – Use the 1-2-1 appointment feature in the Conference App to meet up for some one on one sharing with delegates, sponsors or speakers. Or join other Supply Chain Professionals at the Topic Tables during lunch to connect about a particular topic.
- **Tackle a Specific Issue** – Bring your own business challenges to the Interactive Transformation Workshop to create new, proactive strategies and prepare for future challenges.

The logo features the word "TRANSFORMATION" in a bold, red, sans-serif font. The letter "O" is replaced by a gear icon, and the letter "M" is replaced by a stylized bar chart. Above the "M" is a robotic arm icon. Below "TRANSFORMATION" is a horizontal line, and underneath that is the phrase "THE RISE OF SUPPLY CHAIN" in a black, sans-serif font.

TRANSFORMATION

THE RISE OF SUPPLY CHAIN

Why the SCMAO Annual Conference?

As Ontario's premier event for supply chain management professionals, Supply Chain Management Association Ontario brings together hundreds of top procurement and supply chain decision-makers to discover the latest developments and best practices in the profession.

- Learning is facilitated via general sessions, panel discussions, organized networking and top-level keynote speakers.
- With over 12 speakers presenting in a variety of sessions, new knowledge and insights will be delivered from all areas of the supply chain sector.
- The conference will provide insights and practical solutions to challenges faced by supply chain professionals, which you can apply immediately.
- There are several opportunities for you to connect (or re-connect!) with other supply chain professionals to discuss your daily challenges and learn from each other.

Build your professional network and add value for your organization.

Hundreds of supply chain management professionals from across Ontario will attend the SCMAO Annual Conference, as well as leading vendors and expert speakers. Don't miss this valuable opportunity to tap into this network and gain valuable contacts. Leverage the **NEW** Conference App to organize your new contacts, book one on one appointments, and organize your personal agenda for the conference.

Maintain your CSCMP designation

Attendance at the SCMAO Annual Conference qualifies for CPD credits towards your CSCMP designation. Keep yourself up-to-date with the premier supply chain designation in Canada.

- If your employer invested in or requires you to have the CSCMP designation, remind them of the important commitment you've both made to ensuring that you remain amongst the leaders in your field. The requirement for continuous professional development ensures all CSCMP holders remain relevant leaders in supply chain management.

Remember in your business case to:

- Clearly outline any challenges you are facing in your role, and/or important strategies or issues being addressed by your organization.
- State how you propose to address those issues you have identified.
- Specify how your attendance at the conference will support the solutions you have proposed.
- Discuss the anticipated outcomes of inaction and the expected benefits of your proactive solutions.



TRANSFORMATION

THE RISE OF SUPPLY CHAIN

Registration Packages

	Member	Non-Member*
Value Package (Thursday Workshop & Friday Conference not including Gala Dinner) <i>10 CPD points</i>		
Early Bird Price	\$745.99	n/a
Regular Price	\$795.99	
Conference Only (Friday Conference not including Gala Dinner) <i>5 CPD points</i>		
Early Bird Price	\$445.99	\$645.99
Regular Price	\$495.99	\$695.99
Gala Dinner		
Adult Ticket (ages 13+)		\$50
Child Ticket (ages 2-12)		\$25

*NEW this year, the Non-Member registration fee includes a complimentary membership!