Subject: Request to Attend 2020 Supply Chain Canada National Conference

Dear [Decision Maker Name],

The 2020 Supply Chain Canada National Conference is taking place virtually this October 2020! The conference offers 5 full days of executive learning, unparalleled education and networking opportunities, the National Conference is the ultimate forum for supply chain professionals to gain a competitive advantage in the rapidly changing marketplace, for their organization.

If I attend, I will have the opportunity to hear from Supply Chain Industry Experts- both local and International, on where the industry is heading, ability to network with 900+ attendees, and gain insights and new perspectives to bring back to my team.

Costs:

The approximate investment for my attendance is as follows: (complete the information below)

| Full Conference Registration | $XXX |

*Cost varies depending on the registration rate period*

Payback (Our ROI):

Supply chain management is dynamic and ever-changing. Companies benefit most when their supply chain is managed by a professional well versed in current best practices. The biggest competitive advantage that a company can have in any economy is an effective, efficient, and intelligent supply chain. Attendance will help you to support your company’s business objectives through an enhanced supply chain.

In order to register under the Early Bird rate I will need to register by July 30, 2020. Thank you for your consideration,

[Your Regular Sign Off]