

## 2022 Women to Watch Awards

Each year, InvestmentNews honors women financial advisers, industry innovators and leaders who are trailblazers in their firms, the industry, and their communities. These women have advanced the business of providing financial advice through their leadership, passion, creativity and willingness to help others along the way.

### Key Dates:

- **June 15 - August 19, 2022:** Award Nomination Period *\*deadline extended from July 27*
- **November 15, 2022:** Women to Watch Awards celebration in NYC
- **November 16, 2022:** Women Adviser Summit in NYC
- **November 21, 2022:** Women to Watch Award winners are profiled in the *InvestmentNews* Women's Issue

### Points of Contact:

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### Categories:

<p style="text-align: center;"><u><b>Individual Awards</b></u></p> <p><b>Alexandra Armstrong Lifetime Achievement</b></p> <ul style="list-style-type: none"> <li>● Minimum of 15 years of experience; measurable effect and results both within one’s own workplace and within the industry.</li> <li>● Eligible are senior leaders; firm founders; innovator/inventors; highly influential thought leader whose perspective and advocacy has had a transformational effect.</li> </ul> <p><b>Own It</b></p> <ul style="list-style-type: none"> <li>● Women who have either founded firms or created a unique innovation, such as type of portfolio, product, industry program.</li> <li>● The innovation should reflect measurable results that benefit the firm, the industry and/or their community and that has demonstrably advanced their own careers.</li> </ul> <p><b>Rising Star</b></p> <ul style="list-style-type: none"> <li>● An emerging leader in the financial advice industry, in the early stages of her career, that shows exceptional contribution to the profession.</li> <li>● This individual already has demonstrated leadership qualities and is expected to be a driving force in the financial advice profession.</li> <li>● Nominees should have worked less than 10 years in financial services but may be of any age.</li> </ul>	<p><b>Allyship Champion</b></p> <ul style="list-style-type: none"> <li>● Individuals of all identities who have demonstrated exceptional allyship for women within the workplace, industry or community.</li> </ul> <p><b>Portfolio Power Performers</b></p> <ul style="list-style-type: none"> <li>● Winners illustrate how their unique perspectives enable them to craft investing strategies that have measurably benefited clients and driven firm growth.</li> </ul> <p style="text-align: center;"><u><b>Corporate/Organizational Awards</b></u></p> <p><b>Ascension Award</b></p> <ul style="list-style-type: none"> <li>● Workplaces with 30-50% proportion of women in the C suite.</li> <li>● The workplace’s total number of employees; proportion of women employees; and proportion of women in the C-suite will be published and celebrated in the editorial pages of InvestmentNews.</li> </ul> <p><b>Momentum Award</b></p> <ul style="list-style-type: none"> <li>● Workplaces whose programs designed to recruit, develop, retain and advance BIPOC and/or LGBTQ+ clients and peers financially and professionally.</li> <li>● Please explain and show the direct effect of the program on women’s careers, development and advancement within the workplace.</li> </ul>
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