

Sponsorship Opportunities



MAIDENHEAD
& DISTRICT
CHAMBER OF COMMERCE



About the Awards

The Maidenhead & Windsor Business Awards is an initiative led by the Maidenhead & District Chamber of Commerce. The Awards are aimed at giving companies of all sizes and from all industries the opportunity to showcase their successes to the local community and business leaders. Entry is free and open to any business or individual with an SL postcode or a member of the Maidenhead & District Chamber of Commerce. With 16 categories to choose from there is an award to suit every business story.

Align your brand for success

Now in its 3rd year it is fast becoming recognised as 'the' platform to showcase business success in the local area. Year on year over 100 entries are received and over 250 people attend the Awards dinner. This makes it the perfect opportunity to align your business and brand to this high profile, local event. There are a range of sponsorship packages available to suit every business. With extensive marketing through the Maidenhead & District Chamber of Commerce communications platforms as well as its partners including websites, email, social media and direct marketing (print and online) your brand will get maximum exposure throughout the lead up to the awards and on the night itself.



Award Sponsorship Packages

AWARD SPONSORSHIP - £2,500

Align your brand to an individual award, the package includes:

- 2 tickets to the Awards ceremony on Friday 27th September at the Holiday Inn, Maidenhead
- One article in the Maidenhead Advertiser, featuring the sponsoring firm
- Company logo on home page of Business Awards website
- Company logo included in extensive media coverage in Baylis Media offline and online publications
- Photograph with award winner at the Dinner that can be used in your marketing activity (additional photos of the event will be made available for purchase)
- Sponsorship to be promoted in social media campaign
- Featured in Business Awards Programme
- Full page ad in Business Awards Programme
- On Judging Panel for your Award

Award Categories

- Best Marketing Campaign - SOLD
- Best Hospitality Business - SOLD
- Best Retailer - SOLD
- Apprenticeship Award - SOLD
- **Best Company to Work For**
- Fast Growing Business Award - SOLD
- **Best Entrepreneurial Business**
- Excellence in Customer Service - SOLD
- Best SME - SOLD
- Best Micro Business - SOLD
- **Best Large Business**
- Best CSR Award - SOLD
- Best Charity - SOLD
- Business Start-Up Award
- Best Digital Business



HEADLINE SPONSOR - £5,000

Align your brand to the overall 'Business of the Year' and an extended profile throughout the awards. The package includes:

The package will include, in addition to above: -

- Greater prominence of logo as "Headline sponsor"
- One table of 10 at the Awards dinner
- 5-minute speech at the Award dinner

Other Packages

Package Type	Description	Cost
Welcome Drinks at Awards Ceremony Friday 27 th September 2019	Your package will include: - <ul style="list-style-type: none"> • Signage at drinks reception before Awards dinner • Credit on MWBA Website • Credit in the Business Awards Programme • Inclusion in MWBA Social Media Campaign 	£500
Advert in the Awards Programme	Your package will include: <ul style="list-style-type: none"> • X 1 full page, full colour advert in the Awards Programme, of which a copy will be given to each guest at the Gala Dinner • <i>(Artwork to be provided by sponsor - specifications will be given at the time of booking)</i> 	£245 +VAT A 25% surcharge will be charged for the inside front, outside back and Back page of the cover To place an advert in the programme contact nikkir@baylismedia.co.uk



<p>Tables at Awards Ceremony</p>	<p>Your package will include</p> <ul style="list-style-type: none"> • Credit on menu, place cards and Table Plan • Credit on MWBA Website • Credit in Business Awards Programme • Inclusion in MWBA Social Media Campaign 	<p>£950</p>
<p>Table Favours at Awards Ceremony</p>	<p>Your package will include</p> <ul style="list-style-type: none"> • Branded items for each place setting – choose from a selection of items provided. • Credit on MWBA Website • Credit in Business Awards Programme • Inclusion in MWBA Social Media Campaign 	<p>Contra deal for supply of the favours including all branding and any print costs associated with this.</p>
<p>Table Decorations</p>	<p>Your package will include</p> <ul style="list-style-type: none"> • Credit on MWBA Website • Credit in Business Awards Programme • Inclusion in MWBA Social Media Campaign 	<p>Contra deal for supply, delivery and installation and removal of the table decorations.</p>

FOR FURTHER INFORMATION ABOUT SPONSORING THE 2019 MAIDENHEAD AND WINDSOR BUSINESS AWARDS, OR IF YOU HAVE ANY SPECIFIC REQUESTS PLEASE EMAIL ADMIN@MWBUSINESSAWARDS.COM

Whilst the Chamber will do their utmost to ensure that the sponsorship packages are as described, the Maidenhead & District Chamber of Commerce reserves the right to change the sponsor packages without notice.