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| **APPLICATION FORM** |
| **Best SME Award** |
| This award recognises the success of companies with 10-250 employees. They should be able to demonstrate excellence in product or service delivery, customer service, employee engagement and/or community engagement. Companies should also be able to demonstrate financial success either in sales growth, profitability and future growth plans.**N.B. Complete as many, or as few, sections of the form as you feel are relevant** |
| How to apply in 3 easy steps:1. Download the application form from the website and save to your computer.
2. Complete relevant sections, providing any supporting documentation you would like to be considered.
3. Save the application form and all supporting documents into one PDF document and send to: entries@mwbusinessawards.com (please keep total file size to a maximum of 3Mb per email) OR print everything and post to: Maidenhead & Windsor Business Awards, 3b Pinkneys Farm, Furze Platt Road, Maidenhead, Berkshire, SL6 6PZ
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| **1** | **General Information** |
| Business name: |  |
| Postal address: |  |
| Company industry: |  |
| Primary contact for award (person completing submission): |  |
| Job title: |  |
| Telephone: |  |
| Email: |  |
| Website: |  |
| What type of business are you? (please indicate with an ‘x’ where applicable) |
| Sole Trader |  | Partnership |  | Private Ltd Co. |  | Not for profit |  |
| Other (please specify) |  |
| **How many are employed in the business?**  |
| **How long has the business been operating for?** |

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| **2** | **About the Business** |
| Please describe what your business does and any competitive advantage it has over your competitor’s products/services. |
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| **3** | **Product / Customer Service**  |
| Please give details of excellence in customer delivery (include case study examples and client testimonials if you wish) |
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| **4** | **Employee Engagement and Wellbeing** |
| Please give details and/or examples of positive employee engagement, how you look after your employees’ wellbeing. |
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| **5** | **Community** |
| Please describe any initiatives or groups you are actively involved in or any other ways that your business contributes to Maidenhead & Windsor’s Business reputation and/or the local environment.  |
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| **6** | **Future Plans**  |
| Please give details of where you see the business in 3-5 years and how you plan to get there  |
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| Signed (Business Owner)  |  |
| Date |  |
| Name (CAPITALS) |  |
| Business Name (if applicable) |  |

Terms and conditions:

1. Awards are open to every company with an SL postcode located in Maidenhead & Windsor or the surrounding villages. Awards are also open to all members of the Maidenhead & District Chamber of Commerce, including those that are outside of the geographical area.
2. Sponsors cannot enter the category they sponsor.
3. The judges’ panel will be made up of business experts and judging will take place between the 29th July and 9th August 2019.
4. All finalists will be notified by the 12th August. At least one representative per finalist will be required to attend the awards ceremony on Friday 27th September 2019 at the Holiday Inn, Maidenhead.
5. For full details about the event visit www.mwbusinessawards.com. If you have questions about what to include or exclude on your submission form, please email admin@mwbusinessawards.com
6. You may enter up to three categories. Each entry must be submitted on a separate application form.

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1. Please clearly state where information is confidential. Any confidential information will be available to judges but not announced at the awards event or distributed to media.
2. Closing date for entries is Friday 26th July 2019.
3. No winners will be announced until the event itself on September 27th September 2019.
4. The judges’ decision will be final, and no correspondence or discussions will be entered into about the decision.
5. All entries will be destroyed after judging, so please send copies and not any originals.