

CDTI-SOST Bruselas mets Women TechEU 2022

Rue du Trône, 62, 7^e floor, 1050, Bruxelles
September 5th 2022

The European Commission has recently launched the **2nd call on the Women TechEU Programme**, after the success of the pilot call-2021. From last year, **130 tech startups led by women** have been recipients of financial support to develop their business ideas and have used the business acceleration services provided by the EC to become the tech leaders of tomorrow.

The call-2022 —which closes the 4th of October — provides special **support to startups managed by women that are in the earliest stage of their life cycle**, when the risks are the greatest. Besides **the 75.000 EUR grant**, the winners will also receive training on key business aspects, such as leadership, internationalization, implementation strategy, negotiation with identified investors, etc through the **EIC's Women Leadership Programme**.

If you want to know more about the *Women TechEU Programme*, join us the 5th of September! The event will feature presentations from **three main speakers**: Natalia Nowinska (EISMEA) who will explain the key features of the call-2022; Emma Fau, jury member in calls 2021 and 2022, who will provide an insider's view about the evaluation process; and last but not least, Judit Giró, (The BlueBox) who will talk about her experience as the winner of the call-2021. Lastly, a **round table** will be organized to get the opinion of other actors involved in the innovation chain.

Meeting's agenda:

Hora	Contenidos	Ponente
10:00-11:00	Welcome coffee	
11:00-11:15	Women TechEU call 2021	Natalia Nowinska , EISMEA
11:15-11:45	Evaluation process of the programme	Emma Fau , Jury member
11:45-12:15	Experience of the call-2021 winners	Judit Giró , The BlueBox
12:15-12:45	Round table	Final users, RTOs, EU authorities and industry stakeholders
12:45-13:00	Final Q&A and informal chat	



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