AEROSPACE TechWeek.com

6 EVENTS under one roof
26-27 May 2021, Toulouse, France

AEROSPACE TechReview.com

The premier PUBLICATION for the Aerospace Technology Industry

GREAT PACKAGES, SAVE MONEY AND PAY MONTHLY

HOW to reach

2 Million+

Aerospace, OEM, MRO & Airline Technology Professionals

2021 MEDIA INFORMATION

Avionics | CONNECTED aircraft | Flight Ops iT | MRO iT | AEROSPACE testing | INNOVATION & TECHNOLOGY

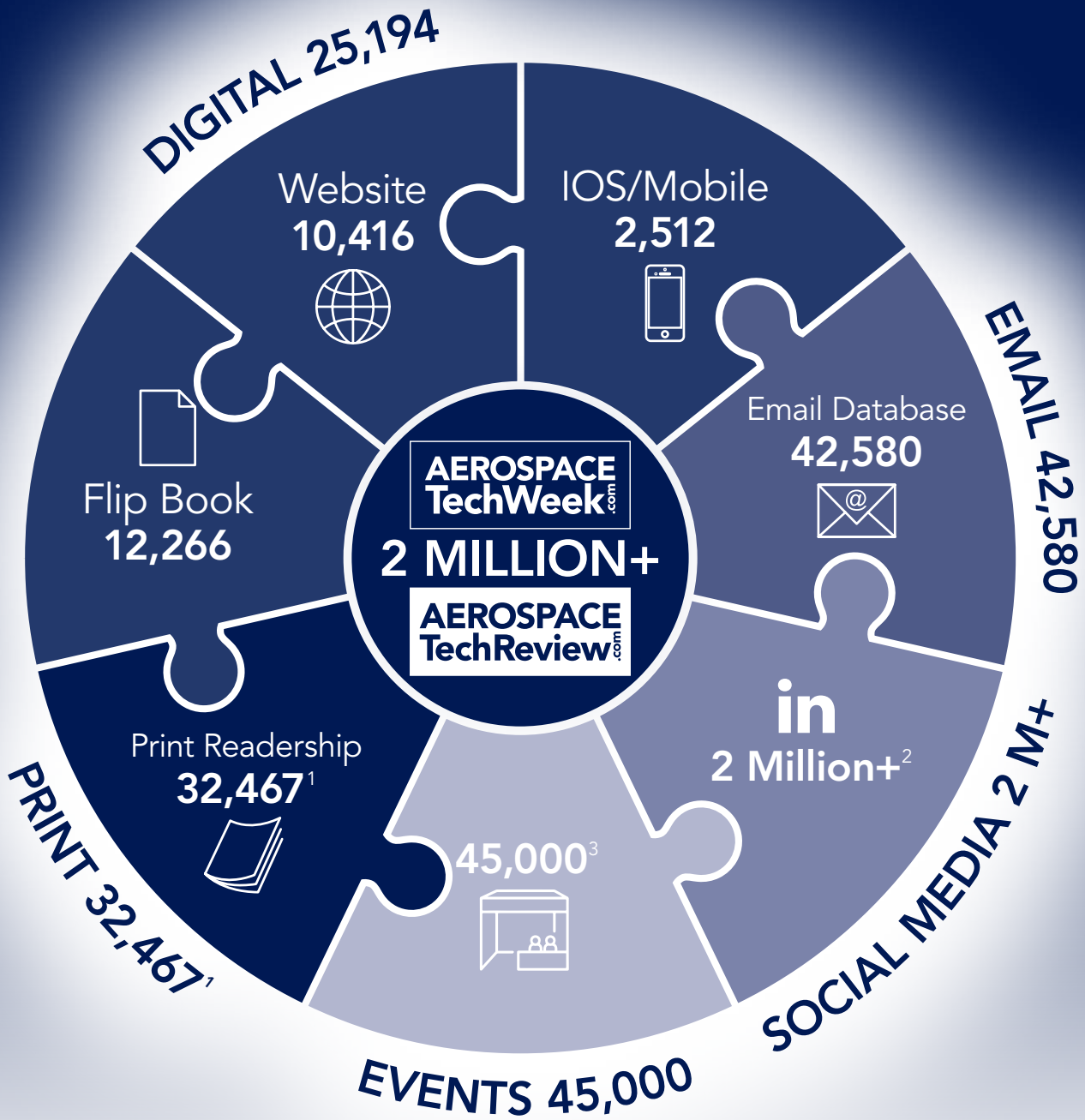
AerospaceTechWeek.com/EXHIBITING

AerospaceTechReview.com/ADVERTISE

*"The **Aerospace Tech WEEK** (Event) & **REVIEW** (Publication) BRANDS can put you and your message in front of 2 MILLION+ Aerospace Technology Professionals across 207 countries."*

Adrian Broadbent
CEO/Owner

Unparalleled Multi Media Reach Across All Platforms



1. Includes x 2.5 pass on copies, see AerospaceTechReview.com/audit
2. Includes participating groups, see AerospaceTechReview.com/groups
3. See AerospaceTechReview.com/events

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The Show…

AEROSPACE TechWeek.com

Aerospace Tech Week is the world's leading event for aerospace companies and airlines to gather, discuss and develop the systems and solutions needed for the evolving requirements of the commercial aviation and defence industries. The 2021 show will include our new Flight Operations IT section and our new MRO IT section, in addition to our established Connected Aircraft, Avionics, Aerospace Testing and Future Airborne Capability Environment (FACE) sections. Our annual show brings you the latest technology developments in aircraft connectivity (air-to-ground and nose-to-tail), IoT, Big data, airline e-Enablement, flight operations software, fuel efficiency, weather data, MRO software, digital transformation, AI, M2M, regulatory, policy, technical SES and next-generation challenges for avionics, plus the testing systems that are used in the design, construction and maintenance of all commercial and military aircraft (both hardware and software). There is a central large exhibition spread across five halls with nearly 200 exhibitors as well as certified training courses and free to attend workshops. We had over 1,000 people attend our 2019 show, which included hundreds of airline operators, aircraft manufactures, MROs and other companies who supply products and services to the airlines and to the military. Our next show will be in Toulouse, France on May 26th & 27th 2021.

The Magazine…

AEROSPACE TechReview.com

Aerospace Tech Review is the leading international publication for all companies involved in the high-tech sectors of the commercial aviation/airline and aerospace and defence industries. The magazine features the core sectors that our show covers, including; aircraft connectivity, avionics, aerospace testing, flight operations IT, MRO IT, plus innovation and technology developments and industry news round-ups. The publication incorporates the Aerospace Tech Week event pre-Show Guide in the January (Winter) issue, and the event Show Guide in the March (Spring) issue. Aerospace Tech Review has a global print circulation of almost 13,000 copies and is read by senior and middle management staff working for airlines, aerospace suppliers, OEMs and MROs. It has a digital readership in excess of 25,000 aviation professionals and it is also the official publication of the Aerospace Tech Week show, with an average of 1,000 copies being handed out to the attendees at the show each year.

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Demographics

AEROSPACE TechWeek.com

Who attends

DELIVERING OVER

1250 INDUSTRY PROFESSIONALS FROM AROUND THE WORLD

81% OF DELEGATES THOUGHT THE CONFERENCE GOOD OR VERY GOOD

85% OF VISITORS ATTENDED TO DISCOVER NEW TECHNOLOGIES AND SOLUTIONS OR MEET NEW SUPPLIERS

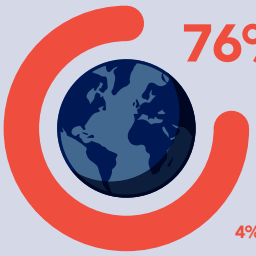
71% ATTENDED TO LEARN FROM INDUSTRY EXPERTS

ATTENDED BY

450 CONFERENCE DELEGATES

300+ AIRLINES

GEOGRAPHICAL



76% EUROPE

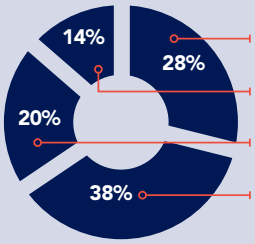
12% NORTH AMERICA

4% MIDDLE EAST

4% CENTRAL ASIA

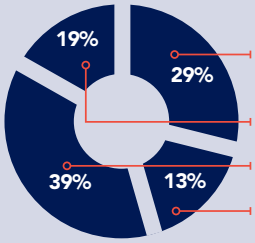
4% REST OF THE WORLD

PURCHASING:



- FINAL DECISION
- OTHER
- SPECIFIER
- INFLUENCER

POSITION:



- OWNER/CEO/ DIRECTOR
- OTHER
- ENGINEERING
- MANAGER/ SUPERVISOR

PRIMARY BUSINESS:

AIRLINE/BIZJET OPERATOR	19%
AIRFRAMERS	7%
SYSTEM INTEGRATOR/ PRIME CONTRACTOR	23%
GOVERNMENT/REGULATORS	5%
MANUFACTURER/ HARDWARE DEVELOPERS	13%
SOFTWARE DEVELOPERS	14%
MRO/SERVICE PROVIDER	5%
MILITARY	14%

AerospaceTechWeek.com/DEMOGRAPHICS

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AUDITED CIRCULATION by VERIFIED AUDIT CIRCULATION WWW.VERIFIEDAUDIT.COM

AEROSPACE TechReview.com

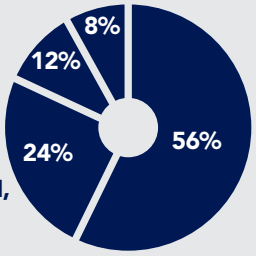
Audited Circulation

12,987 PRINT

12,266 DIGITAL

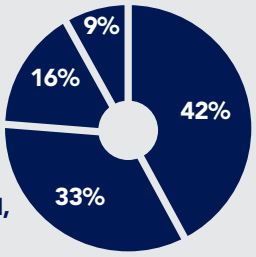
PRINT CIRCULATION:

MIDDLE EAST, AFRICA & REST OF WORLD

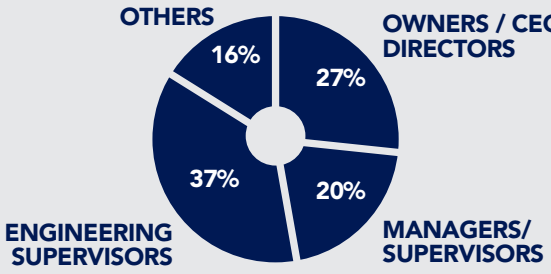


DIGITAL CIRCULATION:

MIDDLE EAST, AFRICA & REST OF WORLD

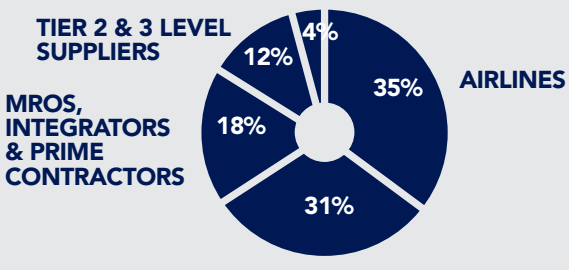


POSITION / JOB TITLE:



INDUSTRY SECTORS:

AEROSPACE ASSOCIATIONS AND OTHERS



MANUFACTURERS OF AIRCRAFT, ENGINES & COMPONENTS

AerospaceTechReview.com/DEMOGRAPHICS

AEROSPACE TechReview.com

- Avionics
- Connected Aircraft
- Flight Ops IT
- MRO IT
- Aerospace Testing
- Innovation & Technology
- FACE

Editorial Schedule

AUTUMN ISSUE 2020 — AD CLOSE 26 OCT '20

- Multicore avionics processors safety and security
- Connected Aircraft business case in the COVID-19 world
- Fuel savings and route planning efficiency
- IT and sensors for improving runway operations
- MRO software for assisting in remote maintenance
- Blockchain in MRO
- Advances in telemetry testing systems
- Electric aircraft developments
- Digital cabin solutions for the "new normal"

WINTER ISSUE 2020 — AD CLOSE 18 JAN '21

- Advances in complex embedded avionics systems
- Avionics software testing advances
- Connectivity through ATM
- EFB mounting solutions
- Prescriptive and predictive maintenance analytics
- Asset management and airworthiness records keeping software
- Videoscopes / RVI equipment advances
- Engine controls and accessories testing
- Air Taxies, Urban Air Mobility and VOTLS

Includes the **ATW 2021 Pre Show Guide**

SPRING ISSUE 2021 — AD CLOSE 15 MAR '21

- Avionics mandates and regulatory framework
- An overview of FACE
- Cabin IFEC and inflight Wi-Fi developments
- GADSS and flight tracking developments
- Weather data software advances
- Mobility and paperless solutions for MRO
- Measurement testing
- High-speed cameras used in testing
- Manufacturing IT (CAD, ERP, PLM and ERP systems)

Includes the **ATW 2021 Show Guide**

SUMMER ISSUE 2021 — AD CLOSE 26 JUL '21

- Avionics systems for antonymous flight
- Aircraft data management and cybersecurity
- Trajectory Based Operations (TBO)
- ETL and ELB developments
- Digital Threads and Twins in MRO
- VR and CBT for remote training of mechanics
- NDT developments
- Engine technology advances and upgrades
- UAVs and Drones

AUTUMN ISSUE 2021 — AD CLOSE 25 OCT '21

- SATCOM, navigation and surveillance systems
- Advances in the Flightdeck (cockpit displays)
- Engine Big Data Analytics
- Flight ops compliance document management systems
- IT for improving routes, fuel burn, noise, and emissions
- Wearable technology for MRO applications
- Flight testing and data acquisition
- Hydrogen propulsion systems
- Additive manufacturing (3D Printing)

WINTER ISSUE 2021 — AD CLOSE 10 JAN '22

- UAM opportunities and challenges for integrated CNS/ATM
- AI, IoT and Machine Learning driving the Connected Aircraft
- Connectivity solutions for the Biz Jet market
- Digitization of flight operations manuals and EFBs
- Parts and logistics software tracking systems
- Cloud-based MRO software systems
- Shock, vibration, and sound testing
- Environmental test chambers
- Supersonic aircraft developments

Includes the **ATW 2022 Pre Show Guide**

AEROSPACE TechWeek.com

26-27 May 2021, Toulouse, France

2021 Conferences Tracks

Avionics

- Mandates and Regulatory Framework Updates
- CNS Updates
- Challenges for Avionics in the Environment
- Connectivity, Architecture and Cybersecurity
- Data, usage of data, trends and monitoring
- Innovations in the Industry

MRO IT

- Creating a value case – the business proposition – ROI
- Enhancing MRO Efficiencies Through use of Emerging Technologies
- The ETL and Other Regulatory Considerations for MRO IT
- Business modelling and Risk modelling
- Enhancing MRO Efficiencies Through use of Emerging Technologies
- Data, Analytics & Cyber Security
- Conflict between Flight Ops and Maintenance – able bedfellows!

Flight Ops IT

- The Business Case and Use Case for Flight Ops IT
- EFB Operational Use & Regulations
- Additional Operational Drivers
- Data – standardisation, management and analysis
- Innovations
- Conflict between Flight Ops and Maintenance – able bedfellows!

Connected Aircraft

- The Connected Aircraft Evolution: Increasing the Benefits of Connectivity
- Connectivity, Communications and E-Enablement
- The Increasing Value of the Connectivity Through ATM
- Aircraft Data Management Solutions and Cyber security
- Future of Connectivity, E-Enablement and Satcom (Funky Future Stuff!)
- Application and Benefits of Connectivity and E-Enablement

Aerospace Testing

- Urban Air Mobility, EVTOLS and UAVs
- High Level Integration and Testing, Complex and Embedded Systems
- Ensuring Successful Testing in the New Environment
- Cybersecurity Within The Testing Environment
- Electrification, Aerostructures, Materials Testing
- The Future of Testing

FACE

- Driving Interoperability with the FACE Business Approach and Technical Standard
- Accelerating Avionics Safety and Airworthiness Using the FACE Architecture
- High Assurance and Security
- Using the FACE Architecture to Extract Powerful Capabilities from Multi-Core Processors
- Accelerating FACE Applications into Next Generation Avionics Systems

Training

- Applying the New Mandatory Aviation Systems/ Safety Regulations: ARP4754A (with ARP4761/A)
- Optimizing DO-178C/DO-254 Avionics Software & Hardware Development Guidelines
- Introduction to the Emerging & Required DO-326/ ED-202-Set: Aviation-Cyber-Security Regulation for Safety
- Model Based Development (MBD) Techniques & DO-331 application for Aviation Software Development: moving from Documents to Models
- The Emerging & Required DO-326/ED-202-Set Essentials: The Airworthiness Security Process, Methods & Considerations

Workshop

- Showcase Workshop One: Architecture, Data, Analytics and Security
- Royal Aeronautical Society Toulouse Branch Workshop
- Workshop Two: Connectivity & Digital Systems
- Workshop Three: Flight Systems and Safety
- Workshop Four: Simulation and Testing, Standards & Certification

Great Airline Participation

We are continually working on new initiatives to encourage greater participation from airlines and operators to attend the conference and exhibition. We are delighted that a record number of airlines/operators attended in 2019, including:

Aer Lingus · Afriqiyah Airways · airblue · Air Canada · AirEurope · Air France Industries KLM · Air France · Air Ghana · Air India · Air Namibia · Air Inuit · Air India Express · allegiant · amal · American Airlines · Antonov Airlines · arkia · Avianca · Azul · British Airways · brussels airlines · cargolux · Caribbean Airlines · Cathay Pacific · Condor · Delta · DHL Aviation · easyJet · EgyptAir · Emirates · envoy · Ethiopian · Etihad Airways · Eurowings · flydubai · Gulf Air · Hifly · Iberia · Icelandair · IranAir · Japan Airlines · jetBlue · Kenya Airways · KLM · KLM UK Engineering · LATAM · LEVEL · LOT Polish Airlines · Lufthansa · Lufthansa Systems · Mahan Air · Mesa Airlines · Nepal Airlines · Nouvelair · Pegasus Airlines · Pakistan International Airlines · pobeda · Qeshm Air · SKY KG Airlines · SmartLynx · smartwings · spiceJet · spirit · SriLankan Airlines · SunExpress · Swiss · Tarom · TUI fly · Turkish Airlines · United · virgin atlantic · Viva Air · Volotea · vueling · WestJet · Wizz

HOSTED AIRLINE PROGRAMME

The Hosted Airline Programme offers an exciting opportunity for airlines, airframers, integrators and the industry to connect and network with like-minded colleagues from around the world, and discover and explore the latest in aircraft connectivity trends and technologies, or the latest legislation and solutions in avionics and cockpit technology challenges.

AerospaceTechReview.com/HOSTED

Options and Rates

PRINT 32,467 REACH

- Double Page Spread €9,950
- Full page €5,500
- 1/2 page €3,000
- 1/3 page €2,500
- 1/4 page €2,000
- Classified
  - Small €490
  - Medium €690
  - Large €890
- Sponsored Carrier sheet €4,900
- Cover Sponsorship ..... €7,500 per issue

DIGITAL 25,194 REACH

- Digital only issue Full page €4,900
- Website top right banner (728 x 90) ..... €1,950 pcm
- Website middle right banner (300 x 600) ..... €1,500 pcm
- Whitepaper €1,950
- Basic webinar €4,950
- Full webinar €8,950

EMAIL 42,580 REACH

- E-News or Issue Alert top banner (800 x 100) ..... €2,750 per issue
- E-News or Issue Alert middle banner (800 x 100) ..... €1,750 per issue
- Product & Services Spotlight ..... €995 per entry
- Dedicated email €5,495

EVENT 45,000 REACH

- Gold Sponsor €22,000
- Other sponsorship options – see link below
- Furnished Booth ..... €711 pm²
- Space Only Booth ..... €636 pm²
- Show Guide Listing €425
- Lead Generator/Meeting Scheduler €895
- Colocated Exhibit Fee €795

FOR MORE DETAILED INFO see AerospaceTechReview.com/ followed by
sponsorship | currency-rates | specs | discounts
advertising-examples | floorplan

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Package Prices & Plans

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	GOLD €3,950 pcm (x12)	SILVER €2,950 pcm (x12)	BRONZE €1,950 pcm (x12)	PUBLISHING ONLY €1,950 pcm (x12)
EVENTS (ATW 2021)				
18m² Furnished Booth	✓			
12m² Furnished Booth		✓		
9m² Furnished Booth			✓	
PRINT				
Double page Spread x 4	✓ OR			
Full page x 4	✓	✓		✓
Full page x 2			✓	
Profile/Advertorial Page x 2	✓			
Sponsored Carrier sheet x 2	✓			
DIGITAL				
Website Banner – 12 months	✓			✓
Website Banner – 6 months		✓		
Website Banner – 3 months			✓	
Email Banner x 4	✓			✓
Email Banner x 2		✓		
Webinar – Full spec	✓			
Webinar – Basic		✓		
White Papers x 2	✓			
EMAIL				
Product & Services Spotlight x 4	✓			✓
Product & Services Spotlight x 2		✓		
Product & Services Spotlight x 1			✓	
Dedicated Email shot x 4	✓			✓
Dedicated Email shot x 2		✓		
Dedicated Email shot x 1			✓	
SOCIAL MEDIA				
Social Media Post x 6	✓			✓
Social Media Post x 3		✓		
Social Media Post x 1			✓	

SPECIAL DISCOUNTED RATES, PAYABLE MONTHLY (x 12), TO SPREAD COST

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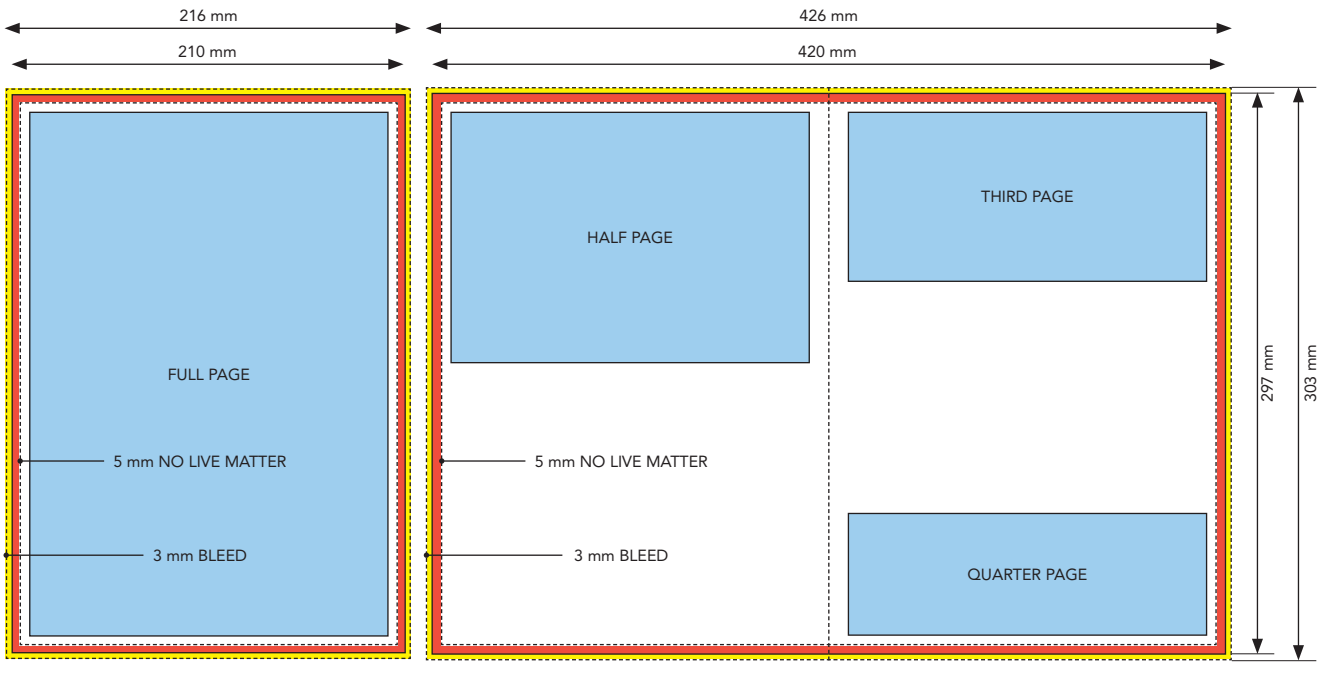
Print Specifications

DISPLAY	SIZE INCHES height x width	SIZE MILLIMETRES height x width
Magazine Overall Size Standard International A4 ISO 216	11.69 x 8.27 trim 11.93 x 8.50 bleed	297 x 210 trim 303 x 216 bleed
Double page spread	11.69 x 16.54 trim 11.93 x 16.77 bleed 11.30 x 16.14 type area	297 x 420 trim 303 x 426 bleed 287 x 400 type area
Full Page	11.69 x 8.27 trim 11.93 x 8.50 bleed 11.30 x 7.87 type area	297 x 210 trim 303 x 216 bleed 287 x 190 type area
Half Page Landscape	5.24 x 7.48	133 x 190
Third Page Landscape	3.54 x 7.48	90 x 190
Quarter Page Landscape	2.56 x 7.48	65 x 190
Classifed Small	1.18 x 2.56	30 x 65
Classifed Medium	2.56 x 2.56	65 x 65
Classifed Large	3.66 x 2.56	93 x 65



The people you can TRUST to help you…

The team has over **135 YEARS** of combined experience working directly in the aviation media and events business.

Adrian Broadbent, CEO, over 25 years publishing and events in the aviation industry. **Joy Finnegan,** Editor in Chief (including Aviation Maintenance Magazine), over 25 years as an aviation journalist and a commercial airline pilot. **Simon Barker,** Publisher, over 25 years publishing and events in the aviation industry. **Amanda Kevan,** Sales Director AVIONICS, and has been involved in Aerospace Tech Week since its inception (Avionics Europe) in 2001. **Neil Walker,** Conference/Marketing Director has over 25 years' experience in events and publishing and been involved in the AVIONICS events sector since 2006. **Paula Calderon,** Operations Manager, has managed events of all shapes and sizes in many different countries for over 15 years.

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